



www.deltapath.com

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FOUNDER & CEO



Simplifying Future Communications by Integrating Innovative Communication Platforms

Communication plays a significant role in today's information-driven world and technology and in this way, it has been helping humans to communicate easier, faster and more often. Currently, the world is at a point where individuals always panic when they temporarily lose the ability to communicate. Moreover, the Internet will continue to perform an expanding role in communication as voice over Internet Protocol (VoIP) already presents a key part in several communication products and services. With the rise of the Web, people now have platforms through which they can address the world more smoothly. Deltapath is one company that enables platforms make communication convenient and more natural.

Deltapath liberates organizations from the barriers that prevent effective communication and revolutionizes the way organizations communicate through innovative technologies. The company specializes in solutions that unite different communication platforms, audio and video equipment, telephones, desktops, and mobile devices to make communication accessible and intuitive.

When David Liu, Founder and CEO, started Deltapath in 2001, he envisioned a place where the information-driven world

could grow and thrive. As the company looks to the future, it remains dedicated to the advancement of the information-driven world. As part of this dedication, Deltapath will:

- » Protect, connect and power the digital economy
- » Constantly strive to evolve and share its industry insights with customers
- » Continue to make necessary investments to expand and scale to its customers' needs
- » Act upon industry trends that will affect the company's business and the businesses of its customers
- » Cultivate a rich, interconnected ecosystem of the top networks, carriers, cloud providers and business partners in the world

An Inspiring Business Leader

At 14, David began exploring telecom technology with his home telephone and hi-fi radio. He connected the two to mimic enterprise system features such as music-on-hold, call recording and radio broadcast over the telephone line. As the internet grew in significance, David was determined to bridge traditional telephone technology with the new network. He founded Deltapath in 2001 and developed the first-generation



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SIP-based telephone system. The software lets business communication systems work over the internet, simplifying set up and reducing costs for businesses.

Under David's leadership, Deltapath's solutions have been adopted by brands such as Campbell's, Volkswagen and Nokia in 94 countries. He drives the company's vision, strategy, and growth; spearheads its technical strategy; and leads a team of world-class engineers to keep Deltapath at the forefront of the industry.

Redefining Audio Quality Through Unified Communication

Technology, more than anything else, is probably the workhorse of the modern age. It has transformed communication by connecting people, no matter where they are, and making communication simple and convenient. Every now and then, however, a company comes along that wants to confront issues and make improvements to current technology. Deltapath believes its unified communication solutions could improve communication in numerous ways.

Deltapath started work on a new UC platform that would take communication and collaboration a leap forward by providing audio quality that was superior to HD Voice. Research and testing revealed, however, that beyond audio quality, communication and collaboration were also being compromised by a number of other issues and challenges such as background noise, voice pickup, and voice overlap. The company wanted to tackle this issue head-on and continues to look for ways to improve communication.

Deltapath works with more than 300 leading brands across the globe and a variety of industrial verticals.

Paving the Way of Communication for Tomorrow

Unified communications, like all technologies, is constantly shifting and evolving to keep up with the demands of the world and businesses in particular. Unified communication has forever and will continue to change the way people work, play and stay connected. For businesses, it has opened the door for more remote work and work on the go while being able to maintain a connection to their team and workflow with quick and instant communication.

Unified Communication also improves the audio quality for work on the go. More and more in business, people are taking calls from the car, in the airport or walking down the street, UC makes it possible for these calls to happen because of improved audio quality, drowning out background noise and focusing on the speaker's voice, helping communication happen more seamlessly. "Can you hear me now?" is no longer

a phrase in remote business models or work on the go, thanks to UC.

Making Communication Accessible to Everyone

On its journey to design a UC platform that would deliver the solutions to make communication and collaboration flourish, Deltapath discovered Dolby Voice, a breakthrough audio technology. As a result, a strategic relationship was formed with Dolby, a company known around the world for its iconic audio technology and cinematic experiences, to offer an end-to-end unified communications solution that fully incorporates Dolby Voice. Once a technology that was only available to participants that dialled into an audio conference, this integration will allow Deltapath to extend the reach of Dolby Voice from a conference bridge to mobile teams and inter-office teams for a superior audio experience.

Business Awards and Accomplishments

For its high-tech and innovative communication technology, Deltapath has been:

- » Named Polycom Technology Innovation Grand Prize Award Winner
- » Recognized as a Vendor to Watch by Gartner
- » Won Best Business Solution (Product) Silver Award in Hong Kong ICT Awards 2014

